

COMPANY & MANDATE

Purposeful investment. A longer view.

Established in Dubai in 2025, Nexo Prime Investments LLC-FZ invests its own capital and welcomes external capital partners. Our focus is education, health and industry across the GCC, Southeast Asia and Europe. We value sound judgment, lasting relationships and responsible enterprise development.

Education

Investment in Educational Enterprises and Management. Focus: relevant learning, evidence of learner progress, delivery capability and sustainable programme economics.

Health

Investment in Health Enterprises and Development. Focus: service demand, operating capability, quality controls and a credible development plan.

Industry

Investment in Industrial Enterprises and Management. Focus: customer demand, productive capacity, operating reliability and a clear purpose for capital.

Leadership

John Costa - Chief Executive Officer. Relevant experience includes commercial leadership across real estate and project development (Indonesia, 2015-2024), fitness and wellness enterprise development and management (Bali, 2019-2024), and current business and AI initiatives in Dubai. These include roles before the company was formed in 2025.

Dubai, United Arab Emirates
elite@nexo-prime.com | +971 56 421 0227

SELECTION & DEVELOPMENT

The enterprise behind the investment.

1. Establish mandate fit

Identify the sector, market, enterprise model and purpose of the proposed relationship. A relevant opportunity must have a defined customer need and a clear development problem.

2. Understand the business

Review available commercial and financial information, management capability, operating dependencies and principal risks. The scope of review depends on the opportunity.

3. Define the capital role

Connect funding with a specific use: delivery systems, service capacity, equipment, working capital or another justified enterprise requirement. Establish a practical implementation sequence.

4. Document the relationship

Consider structure, responsibilities, governance, reporting and participation terms individually. Any commitment requires appropriate review and documentation.

Vision & mission

Vision: build an investment company known for sound judgment, lasting relationships and enterprises that serve people well across generations.

Mission: invest purposefully in education, health and industry, bringing capital, management attention and a clear development agenda to businesses with credible long-term potential.

Geographic focus describes regions of interest. The company base is Dubai; this brief does not imply established offices or completed investments in every region.

DIGITAL PROTOTYPE READY - FLAGSHIP PLANNED

NexoAI Academy. Practical AI learning.



ILLUSTRATIVE LEARNING SCENE - NOT AN EXISTING ACADEMY FACILITY

Working digital prototype - 498 lessons seeded

NexoAI Academy has a working digital programme prototype with 498 lessons seeded across 10 courses and 42 modules. The underlying build includes 360 base lesson definitions and 394 authored lesson files. The project is associated with Nexo Prime Technologies, with Nexo Prime Investments identified as the investment company. The physical UAE flagship and wider commercial rollout remain planned.

Documented learning capabilities

The development handover and current platform screens show lesson delivery, the Nexo AI tutor and grading, progress tracking, guardian controls, audience journeys, pricing architecture and age-banded children's pathways.

Hook. Teach. Do. Check.

Begin with a practical problem, explain the skill, produce a useful output and assess understanding. Polished AI output alone does not establish understanding.

Development counts are not learner enrolment, completion, revenue or independently audited outcomes. Financial forecasts and participation terms remain private.

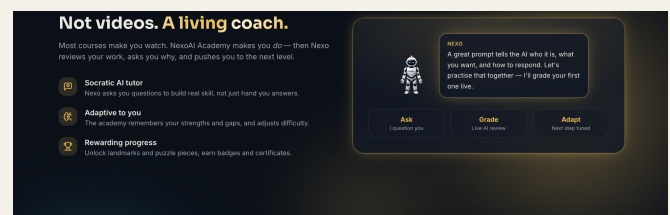
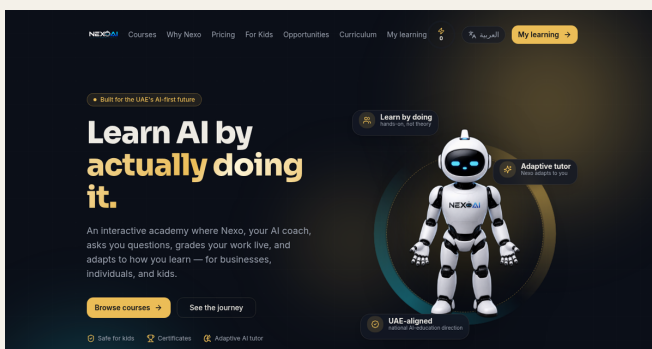
PRODUCT EVIDENCE

A visible product. A defined commercial proposition.

CURRENT PLATFORM SCREENS

From concept to demonstrable interface

The submitted screens show a coherent NexoAI Academy experience: a branded learner homepage, distinct business, individual and kids journeys, an adaptive ask-grade-adapt tutor loop, published individual/family/business pricing and age-banded children's pathways.



LEARNER ENTRY POINT

What the screens support

These materials improve the project's positioning from a curriculum proposal to an early-stage product with visible interface design, audience segmentation and a defined route to monetisation. They do not establish paid adoption, revenue, retention, learning outcomes or independently

ADAPTIVE TUTOR LOOP



The screens illustrate current product design and intended functionality. Commercial validation, safeguarding documentation and pilot evidence remain next-stage work.

MAIN PROJECT - NEXOAI ACADEMY

Stage 1 funding.
UAE launch and online business.

AED 30 million

STAGE 1 FUNDING TARGET | PROPOSED PRIMARY GROWTH EQUITY

Purpose of the first round

The proposed first funding round supports the UAE flagship and the shared online education business. The development scope connects the proposed Dubai academy and product development studio with online learning and institutional programmes.

Target, not achieved funding

AED 30 million is the funding requirement stated for Stage 1 in the project memorandum. It is not a statement of capital raised, committed or deployed. The digital programme prototype is ready; the physical UAE flagship and wider commercial rollout remain planned.

Structure and participation

Primary growth equity is the proposed funding approach. The definitive structure, participation terms, governance and documentation require individual review and agreement. No minimum subscription amount or return forecast is published in this brief.

Discuss the project

To request a Stage 1 discussion or the available supporting materials, contact elite@nexo-prime.com or +971 56 421 0227. Identify your interest in NexoAI Academy and the questions you would like to review.

ACADEMY - STAGE 1 DELIVERY

Capital with a purpose. Progress with evidence.

Product and curriculum readiness

Review learning pathways, reconcile the 498 seeded lessons against the 360 base definitions and 394 authored files, and verify lesson, tutor and guardian journeys. Evidence: complete lesson samples, a content audit and end-to-end acceptance checks.

UAE flagship and delivery capability

Prepare teaching and production facilities, equipment and the shared education and technology capability. Evidence: premises suitability, permissions, itemised costs and named responsibilities.

Institutional distribution

Run school and employer demonstrations, roadshows and defined paid pilots. Evidence: buyer requirements, learner outputs, feedback, conversion and delivery economics.

Milestones for the rollout

Current: working prototype with 498 seeded lessons across 10 courses and 42 modules. Next: content and product validation, then scoped pilot delivery. The memorandum targets the UAE flagship in project Month 3, conditional on premises and approvals. The funding plan covers a 24-month rollout.

A reviewable capital relationship

Define the investment perimeter, responsibilities, governance, reporting and agreed deployment milestones. Detailed numerical allocations and participation terms are considered privately.

These are proposed priorities and milestones from the project plan. The prototype milestone is company-confirmed; pilot demand, premises readiness and commercial outcomes require validation.

ADDITIONAL PROPOSED PROJECT

ASCEND / Atlas. Higher human potential.



ASCEND / ATLAS CONCEPT ARTWORK · NOT A COMMERCIAL LAUNCH

Working prototype, pre-launch

ASCEND is proposed as an AI-assisted personal execution platform for health and performance. The memorandum reports a functioning native iOS simulator prototype and a local quality gate with 268 passing automated tests. Production infrastructure, privacy review, billing and independent customer validation remain outstanding.

Proposed seed programme

The memorandum proposes an AED 7.5 million seed programme, subject to diligence, structure and agreement. Workstreams include engineering, Atlas AI and voice, security and privacy, integrations, beta operations, measured marketing and contingency.

UAE-first hypothesis & safeguards

The initial hypothesis is a UAE launch, controlled Bali validation and performance-gated Saudi and UK tests. Proposed consumer pricing is AED 79/month or AED 699/year; these are planning assumptions, not observed revenue. Nexo Prime Investments is identified as proposed investment manager, while the operating vehicle, instrument, IP arrangements and capital release gates remain to be documented. NexoAI Academy remains the main featured project.

ASCEND is an additional proposed opportunity, not a commercially launched product, completed investment or public offer. Counsel-led diligence and separate documentation are required.

PROPOSED INDUSTRIAL PROJECT

EV Motorsport Technology Park. Indonesia.

Proposed scope

Indonesia EV Motorsport Technology Park & Private Testing Circuit. The project executive summary names Nexo Prime Investments as sponsor and investment manager. The concept combines motorsport testing, EV technology development, industrial activity and driver training.

Five proposed components

Private testing circuit; EV powertrain and cooling technology centre; motorsport industrial park; driver academy; simulator and telemetry centre. The circuit design ambition stated in the summary does not establish FIA approval, certification or homologation.

An industrial development concept

The summary presents an asset-backed, multi-revenue proposal. Commercial feasibility depends on demand, site rights, technical design, delivery costs, operating capability and the detailed business case. No completed assets, contracted customers or operating revenue are represented here.

Stage and evidence

The supplied document contains an executive summary, not a complete feasibility study. Funding, land acquisition, construction, operating permissions and project commitments are not confirmed in this public overview.

Project discussion

Financial requirements and participation terms remain private. Contact elite@nexo-prime.com to discuss the project and the available supporting materials.

This is a proposed development project, not an announced completed investment. It provides specific project context for the industrial mandate and Southeast Asian geographic focus.

2030 VIEW & NEXT STEPS

Build with conviction. Grow with responsibility.

A focused enterprise portfolio

Seek investments within education, health and industry. Intend to document the rationale, use of capital and principal risks for each investment decision.

Operational accountability

Connect investment with agreed management responsibilities, enterprise milestones and an appropriate review process.

Capital relationships

Develop relationships with clear terms, reporting expectations and information responsibilities. These are intended standards, not statements of achieved performance.

Regional discipline

Deepen relationships in the GCC, Southeast Asia and Europe where opportunity quality, local understanding and enterprise readiness justify development.

Begin an informed discussion

Review the Academy and sector mandate, then submit your objectives through the website to receive an enquiry reference. Identify the sector, region and materials you wish to discuss. You can also contact the company directly by email.

elite@nexo-prime.com

+971 56 421 0227

Dubai, United Arab Emirates

Corporate information only. This brief is not a public investment offer. It states no guaranteed return, minimum subscription, portfolio performance or achieved AUM. Any capital relationship requires separate discussion, review and agreed documentation. The 2030 view is a strategic ambition.